



openmyvideo

It's **V-MAIL** not Email!

96 seconds vs. 8 seconds?

How long would you prefer people to spend with your email messages?

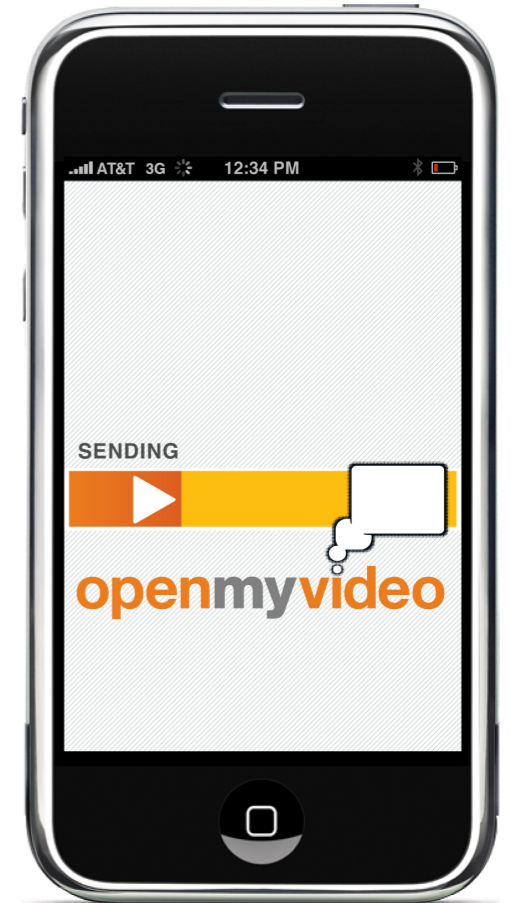
**Video email (vmail)
rockets reading average
time from a glimpse to
more than a minute and a
half.**

How powerful is vmail?

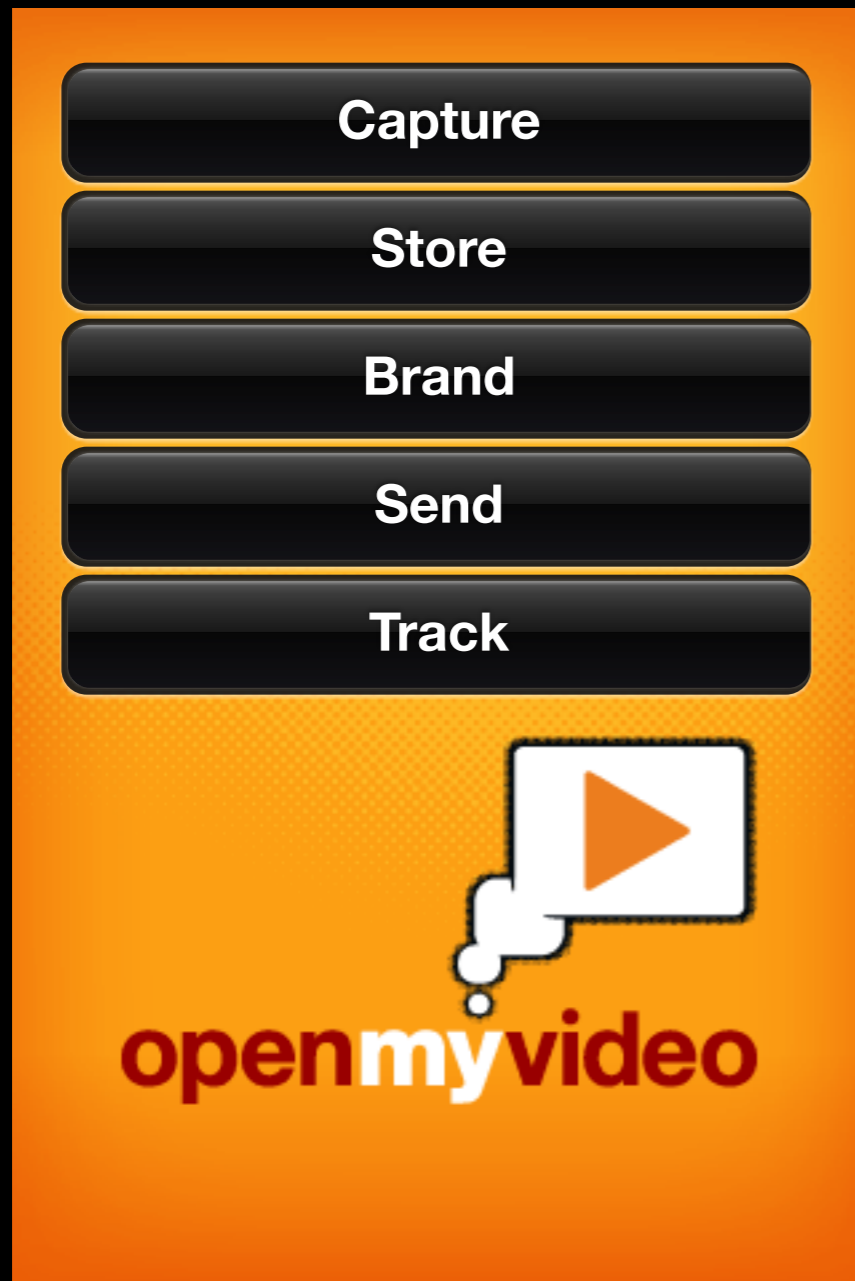
- Nearly two-thirds of viewers (64%) watched vmail through to the end.
- Average viewing time was 1 minute 36 seconds. (Average email views? Only 8 seconds.)
- More than a third of recipients (33.42%) clicked on a call-to-action link in vmail.*

Scale your vmail.

- Send a quick one-off to grab a prospect's attention...or close a sale.
- Craft a campaign and boost views on large-scale newsletters.
- Or, anything in between.



OMV is easy (and mobile) enough to be part of your daily communications.



- Capture your video message in minutes
- Store videos in your custom library
- Brand vmail quickly with the Theme Creator
- Send vmail to the recipients you choose
- Track results of your vmail with Google Analytics

OMV offers the best of CRM capabilities, too...

- Contact management
- Quick link embedding html for social media (FaceBook, Twitter, your own site)
- Quick link embedding for e-newsletter campaigns
- White-flagging to bust through spam filters
- Document attachments

OMV makes branded vmail a snap with Theme Creator.

Brand videos using your corporate assets
Store themes for re-use in your OMV library
Create consistency and credibility



Hive 30, 60, or 90 sec piece

Sam,

Put your thinking cap back on we need another piece for HIVE.

<http://hivehelp.com/homecontent>

hive is a real-time mobile collaboration tool for teams. Add key colleagues to your hive. Then ask questions, share answers, and build knowledge bases—all on the fly.

hive keeps sales teams buzzing, no matter how far afield they might be. With hive on your smartphone and desktop, you can

- chat securely with team members
- overcome customer objections
- close sales faster, with fewer meetings.

Attached file: [HIVE_Promo.pdf](#)

SHARE

<http://openmyvideo.com/s/325915>

Contact sender:

Decode Solutions

919 400 4050

dawson@decodesolutions.com



Bees
Smartest people you know



Bzz
Communication &
Dialogue



Comb
Warehouse of answers



Hive
Team Members Entourage

OMV's unique multi-player layout makes the most of your video and web assets.

Where's video headed?

- In 2011, mobile video viewing is up 41% over 2010 (Nielsen).
- Gartner names video a Top 10 Strategic Technology for 2011.
- By 2013 more than 25 percent of content workers see in a day will be dominated by pictures, video, or audio.*

* Gartner Research

**There's still time to get
ahead of the vmail curve.
Which OpenMyVideo plan
is right for your business?**

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